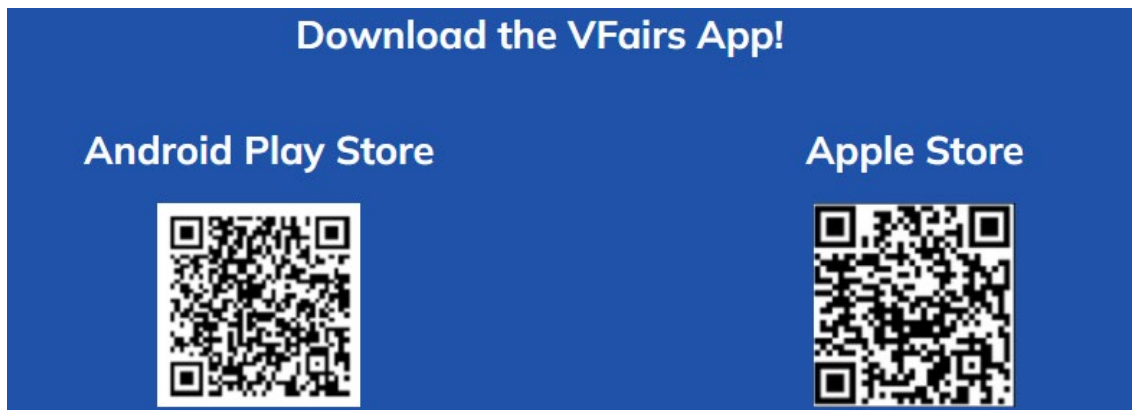


## **Sponsor's Guide to vFairs**

Thank you for being an ACET sponsor. Your sponsorship comes with many benefits on every level! vFairs is the virtual gateway to our conference that you can access via the app or the web.

You can scan the QR code below to download the vFairs app:



You can visit our conference website here: <https://acetspring2025.vfairs.com/>

\*These virtual platforms will be fully accessible to you on Tuesday, April 15<sup>th</sup> 2025. You can log in with the email you used to register on the ACETX.ORG website. You will be prompted to create a password.

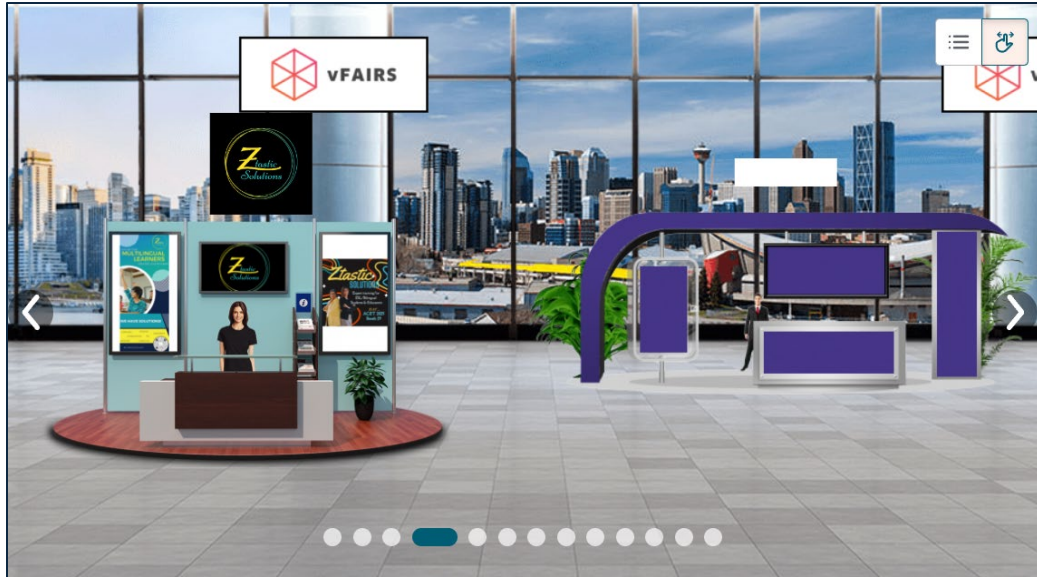
### **Things you have access to as a sponsor:**

- Virtual Booth
- Chat with attendees
- Scan attendee badges to add to My Contacts on the app
- Banner ad
- Sponsor Video (Platinum or Gold only)

### **Virtual Booth**

A link with the steps to set up your virtual booth and a tutorial video are emailed to the person who was listed to the registration. You are encouraged to fully flesh out your virtual booth as that area is part of our conference attendee scavenger hunt.

The booth will be visible to attendees both on the app and the conference website.



The purple booth is the generic version of the booth, but it can be fully customized.

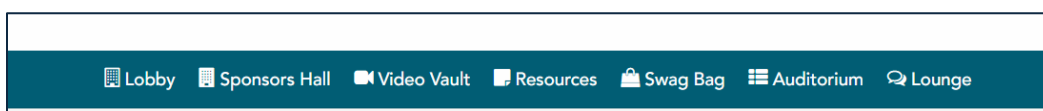
## Chat with attendees

All sponsors have access to chat with attendees on the vFairs conference website and on the app.

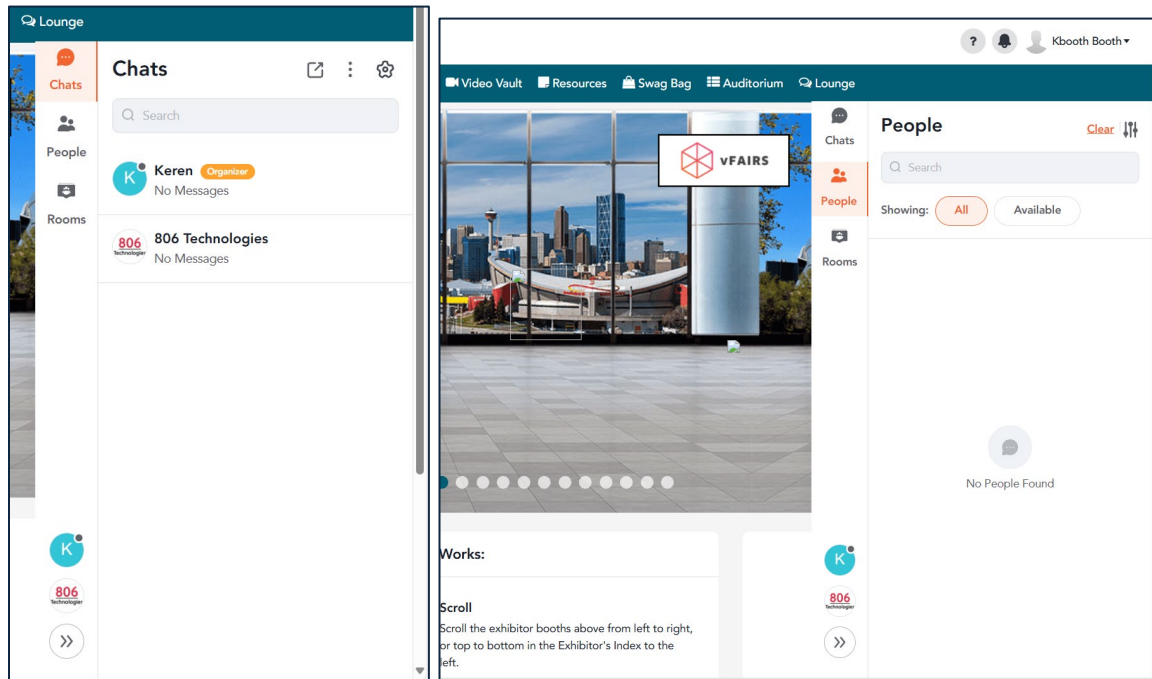
Click on Login in the upper right corner



Click on Sponsors Hall in the top ribbon



On the right side of the screen, you will see Chat, People and Rooms.



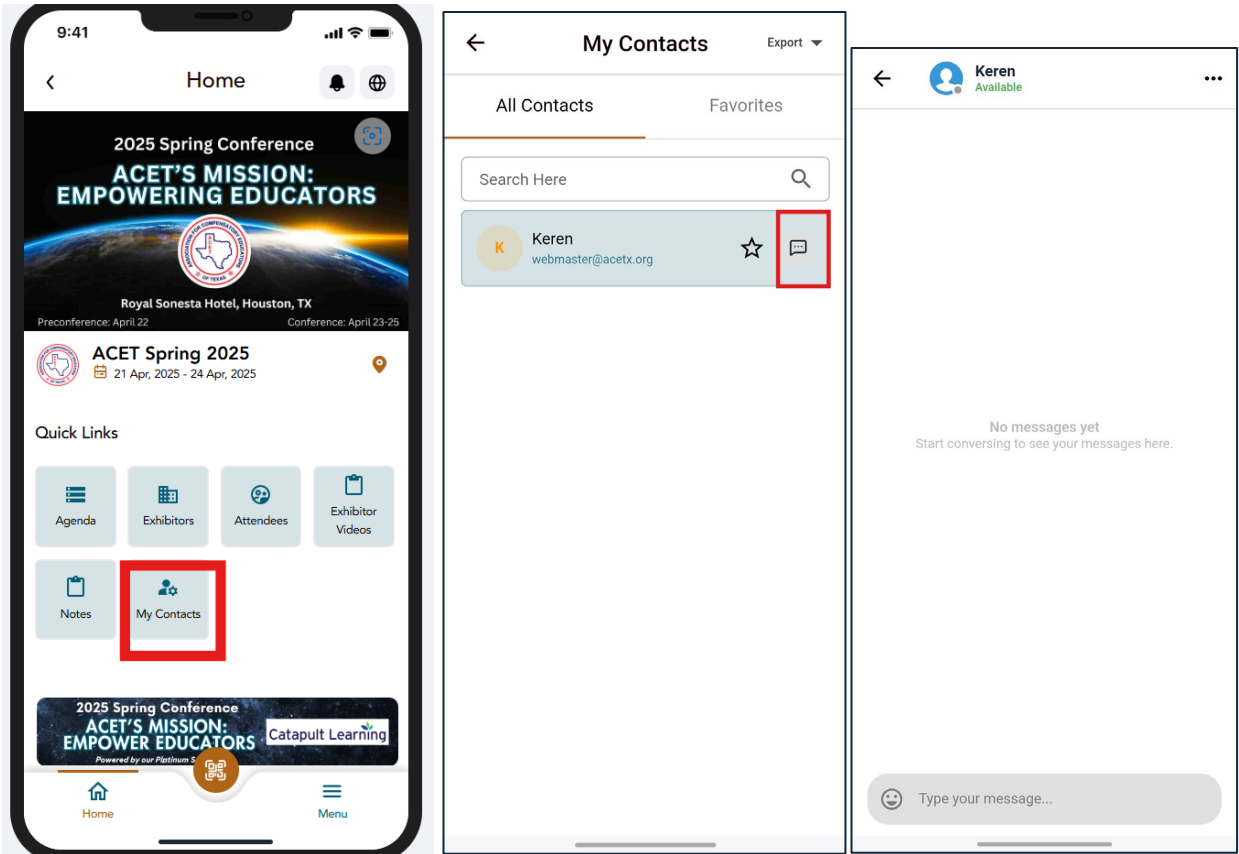
Under people you can see the names of those who visited your virtual booth. You can chat with them individually or use the room to chat to a group of attendees.

You can also chat with people who you have scanned in as your contact via the app.

### Scan attendee badges to add to My Contacts on the app

All sponsors will have the ability to scan the QR on attendee badges. This will automatically add the lead to a tile called "My Contacts".

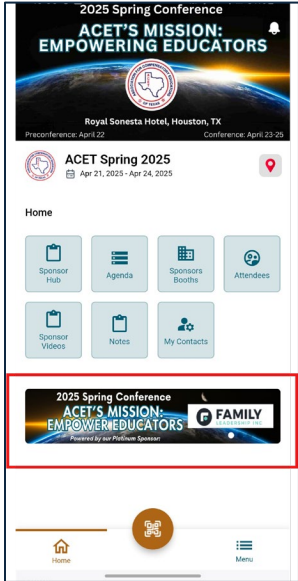
Via this tile you can chat with that specific user, and you can export the file of all your contacts(leads) at the end of the conference.



**Banner Ad**

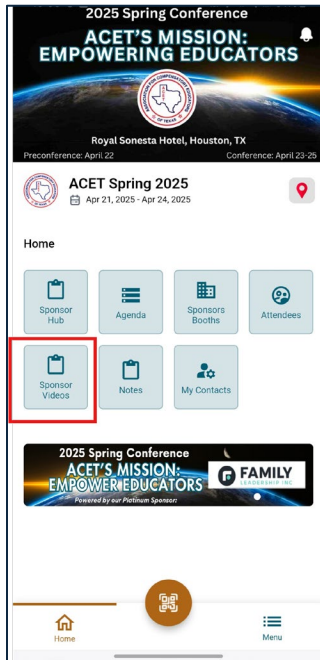
Platinum Sponsor: on the vFairs app you will have an individualized banner ad on the vFairs app that will scroll.

Gold or Silver: sponsor you will share a banner ad with other sponsors



## Sponsor Video

Platinum or Gold Sponsor: You can submit a video that will be displayed in your virtual booth on the app and in your virtual booth on the vFairs conference website. There will also be a tile on the vfairs app that will link back to the ACET page that houses your video.



If you have any questions, please contact Keren Honore 754-249-7964 or [Webmaster@acetx.org](mailto:Webmaster@acetx.org)